**ARDHI UNIVERSITY**



**SCHOOL OF EARTH SCIENCES, REAL ESTATE, BUSINESS STUDIES AND INFORMATICS (SERBI)**

**DEPARTMENT OF COMPUTER SYSTEMS AND MATHEMATICS (CSM)**

**BSC. INFORMATION SYSTEMS AND MANAGEMENT (BSC. ISM)**

**WEBSITE UI/UX DESIGN REPORT**

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**REISTRATION NUMBER:** 29107/T.2022

**Project Title:**

CV Wesbsite

**Introduction:**

This report documents the process of redesigning the user interface (UI) for a CV website with the aim of improving user experience (UX) and increasing user engagement.

**Scope:**

This report focuses on the UI design aspects of the project, including research, design iterations, prototyping, and testing. It does not cover backend development or server-side implementation.

**Research:**

Conducted user interviews and surveys to gather insights into user needs, pain points, and preferences.

Analyzed competitor websites to identify trends, strengths, and weaknesses in UI/UX design.

**Design Concept:**

Developed user personas based on research findings to guide design decisions and prioritize features.

Defined design principles such as simplicity, consistency, and accessibility to inform the design process.

**Prototyping:**

Developed high-fidelity prototypes using Lunacy to create a more polished representation of the final UI.

**Testing:**

Gathered feedback on aspects such as navigation clarity, task completion efficiency, and overall satisfaction with the UI.

Identified areas for improvement and iterated on the design based on testing results and user feedback.

**Conclusion:**

The redesign of the CV Website UI has resulted in a more intuitive, visually appealing, and user-friendly experience. By incorporating user feedback and best practices in UI design, the new interface is expected to enhance user engagement and productivity.

**Recommendations:**

Implement responsive design principles to ensure compatibility across a variety of devices and screen sizes.

Continuously monitor user feedback and analytics data to identify opportunities for further refinement and optimization.